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To:

USPTO; Examiner Jean D. Janvier

Fax:

571-273-8300

From: Robert D. McCutcheon

Time:

5:42 PM

Date: August 1, 2005

Client/Matter: BILL01-00004

THIS FAX CONSISTS OF 20 PAGE(S) (INCLUDING THIS COVER SHEET). IF THERE IS A PROBLEM IN RECEIVING THIS FAX, PLEASE CALL (972) 628-3600

Re: U.S. Patent Application No. 09/503,532

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PATENT

DISPLAY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of No.

William Y. Hall

Serial No.

09/503,532

Filed

February 14, 2000

Title

FUEL DISPENSER ADVERTISING

Art Unit

3622

Examiner

Jean D. Janvier

MAIL STOP AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

CERTIFICATE OF TRANSMISSION BY FACSIMILE

Sir:

The undersigned hereby certifies that the following documents:

1. Amendment and Response to Final Office Action

relating to the above application was faxed to (571) 273-8300 on August 1, 2005.

Date: 8/1/05

Faxer

Date:

8/1/2005

Robert D. McCutcheon

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Jean D. Janvier

MAIL STOP AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

No fees are believed to be necessary; however, in the event that any fees are required for the prosecution of this application, please charge any necessary fees to Deposit Account No. 50-0208. No extension of time is believed to be necessary. If, however, an extension of time is needed, the extension is requested and please charge the fee for this extension to Deposit Account No. 50-0208.

In response to the final Office Action having a mailing date of May 31, 2005, please

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